

PRIPs KID for:

Hansa Investment Company Limited 'A' non-voting Ordinary Shares



## Key Information Document IMPORTANT NOTICE:

The Company is not regulated or authorised by the Financial Conduct Authority but is subject to the Listing Rules, the Disclosure Guidance and Transparency Rules, the Market Abuse Regulation and the Prospectus Rules as applicable to closed-end investment companies. The Company is subject to the oversight of the Financial Conduct Authority in relation to the content and preparation of this document. Historic performance data used within this KID is based in part on that of Hansa Trust PLC.

### Purpose

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

### Product

Name: Hansa Investment Company Limited 'A' non-voting Ordinary Shares  
ISIN: BMG428941089  
Manufacturer: Hanseatic Asset Management LBG  
Contact Details: <http://www.hansaicl.com/>, or call +44 1481 730656 for more information  
This key investor information is accurate as at 06 July 2023.

### What is this product?

**Type** Hansa Investment Company Ltd has two classes: the Ordinary shares, and the 'A' non-voting Ordinary shares. They differ only in that the 'A' shares do not have voting rights. They trade separately on the London Stock Exchange, giving rise to different share prices.

**Objectives** The Company objective is to grow the net assets of the Company over the medium to long-term by investing in a diversified and multi-strategy portfolio. The Portfolio Manager, engaged by and acting on behalf of the Company, seeks to build a multi-strategy portfolio by selecting investments across four key investment categories, in addition to the strategic investment in OWHL. The Company has no set maximum or minimum exposures to any asset class, geography or sector, the Board does, however, set guidelines which the Portfolio Manager adheres to. These can be adjusted by the Board. While the proportion of the portfolio represented by each of these categories will vary over time, the Board establishes parameters for the Portfolio Manager, based on its view of the global investment markets. The Portfolio Manager has a strong focus on identifying investments with excellent fundamentals and a similar investment philosophy to HCP. In particular, taking a long-term approach to investing, good alignment and not seeking to replicate a benchmark.

**Intended Investor** The target investors are institutions and individual retail investors.

**Term** There is no fixed maturity date. There is no ability for the Company to terminate shareholdings of investors in the Company unilaterally or automatically.

### What are the risks and what could I get in return?



The risk indicator assumes you keep the product for 5 years.

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you.

We have classified this product as 4 out of 7, which is a medium risk class. This rates the potential losses from future performance at a medium level and poor market conditions could impact the capacity for you to receive a positive return on your investment.

The following are some of the other risks materially relevant to the PRIIPs which are not taken into account in the summary risk indicator:

Typically, the price you pay for a share will be higher than the price at which you could sell it. The investment approach may produce returns which are not replicated by movements in a market index.

The Company has a large strategic investment in Ocean Wilsons Holdings Limited. Additionally, it has significant exposure to the global equity markets. This exposure is achieved through direct equity investments as well as holdings in funds managed by third party managers. The summary risk indicator is calculated with reference to the price movements of this class of the Company's shares over the preceding 5 years rather than the wider market volatility into which the Company invests.



## Investment Performance Information

The Board's primary goal is for the Company to generate long-term returns for shareholders and so will compare the Company's performance against that of a safe return from an appropriate Government bond – for this the Board has elected to follow the FTSE Gilts All Stocks TR Index. The Board's second goal is for the Company to achieve returns that are higher than inflation and use the UK's CPI as the KPI for comparison. Finally, the Board compares the Company's returns with those of an appropriate index – for which the Board has elected to follow the performance in GBP of the MSCI All Country World Index excluding Frontier Markets.

### What could affect my return positively?

The Company is designed to produce positive returns through investing in a diversified and multi-strategy portfolio, however the returns of the Company are correlated to the global equity market. A sustained period of growth in the global equity markets may result in higher returns for investors.

### What could affect my return negatively?

Due to the correlation with the global equity markets the Company's returns may be negatively affected during a sustained period of declining growth in the global equity markets. There is no assurance that the Company's investments will be profitable.

Based on historic performance of the Company during a recession-like event such as the first quarter of 2022, in severely adverse market conditions the Company's performance is expected to be similarly impacted.

### What happens if Hanseatic Asset Management LBG is unable to pay out?

As a shareholder of a listed company there is no compensation or guarantee scheme in place to offset any loss incurred, including in the event the Company becomes insolvent. The AIFM is not liable for underperformance of the portfolio against the wider market. A default by the Company or any of the underlying holdings could affect the value of your investment.

### What are the costs?

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account one-off, ongoing and incidental costs.

The amounts shown here are the cumulative costs of the product itself, for three different holding periods. They include potential exit penalties. The figures assume you invest £10,000. The figures are estimates and may change in the future.

#### Table 1: Costs over time

The person selling you or advising you about this product may charge you other costs. If so, this person will provide you with information about these costs, and show you the impact that all costs will have on your investment over time.

The amounts shown here are the cumulative costs of the product itself, for three different holding periods, assuming performance as per the moderate performance scenario in holding periods greater than one.

| Investment Scenarios (£10,000)  | If you cash in after 1 year | If you cash in after 3 years | If you cash in after 5 years |
|---------------------------------|-----------------------------|------------------------------|------------------------------|
| Total costs                     | £177                        | £517                         | £837                         |
| Impact on return (RIY) per year | 1.77%                       | 1.77%                        | 1.77%                        |



## What are the costs? (continued)

**Table 2: Composition of costs**

The table below shows:

- The impact each year of the different types of costs on the investment return you might get at the end of the recommended holding period.
- The meaning of the different cost categories.

|                         |                             |       |  |
|-------------------------|-----------------------------|-------|--|
| <b>One-off costs</b>    | Entry costs                 | 0.00% | The impact of the costs you pay when entering your investment.                           |
|                         | Exit costs                  | 0.00% | The impact of the costs of exiting your investment when it matures.                      |
| <b>Ongoing costs</b>    | Portfolio transaction costs | 0.01% | The impact of the costs of us buying and selling underlying investments for the product. |
|                         | Other ongoing costs         | 1.76% | The impact of the costs that we incur each year for managing your investments.           |
| <b>Incidental costs</b> | Performance fees            | 0.00% | This product does not have a performance fee and there are no other incidental fees.     |

## How long should I hold it and can I take my money out early?

**Recommended holding period: 5 years**

This product has no required minimum holding period but is designed for long term investment; you should be prepared to stay invested for at least 5 years.

## How can I complain?

If you are not satisfied with the conduct of any party associated with the product, please submit the details of your complaint in writing to the Board of Directors, Hanseatic Asset Management LBG, 1st Floor, Tudor House, St Peter Port, GY1 1DB, Guernsey.

## Other relevant information

The cost performance and risk calculations used in this document follow the methodology prescribed by FCA rules. We are required to provide you with further documentation, such as the product's latest prospectus, annual reports and fact sheets. These documents and other product information are available online at <http://www.hansaicl.com/>. Depending on how you buy these shares you may incur other costs, including broker commission, platform fees and Stamp Duty.